

BUSINESS
professionals
OF AMERICA

Today's students.
Tomorrow's business professionals.

PROGRAM OF WORK
2016-2017

Indiana State Officer Leadership Team

Mr. Jeb Reece, President

Indiana State Officer Leadership Team 2016-2017

Danielle Musser,
VP of Administration

Micah Lehe,
Region 4/5 President

Gillian Blessinger,
VP of Chapter Activities

Vacant,
Region 7 President

Nancy Cole,
VP of Member Activities

Alyssa Lahrman,
Region 8 President

Abigael Hervey,
VP of Public Relations

Nathan Gulde,
Region 9 President

Teren Smith,
VP of Communication

Shelby Pund,
Region 10 President

Vacant,
Region 1 President

Alyvia Kaharchick,
Region 11 President

Isaac Nellans,
Region 2 President

Haley Elgin,
Region 12 President

Chain Percy,
Region 3/6 President

Debbie Darnell,
Indiana BPA State Advisor

Jason Hendrickson,
Indiana SOLT Coordinator

Summer Officer Orientation for 2016-2017
June 5-9, 2012
Indianapolis, Indiana

Indiana SOLT POW 2016-2017

We, the members of the 2016-2017 State Officer Leadership Team of the Business Professionals of America, Indiana Association, pledge our time and efforts to strengthen member correspondence by means of direct communication. By reinforcing this bond, we hope to expand our organization's enrollment. We strive to enlighten students on all opportunities offered both competitive and non-competitive, through a more connected membership. We seek to improve our association for the betterment of all affiliates by implementing these objectives into our service.

Category 1: Membership Recruitment

Goal 1.1: Officers recruit at least one chapter for their region

	Action Taken	Responsibility	Completion Date
1.1.1	Officers look for potential schools in region that do not already have a chapter	SOLT	July
1.1.2	Connect with teachers about sponsoring a BPA chapter in their school. This would also include making sure the teachers are well informed about the organization	SOLT	September
1.1.3	Speak with new chapters about BPA so they are well informed in order to recruit members	SOLT	November (ongoing)

Category 2: Membership Satisfaction

Goal 2.1: To personalize and maximize relationships and BPA experiences with members

	Action	Responsibility	Completion Date
2.1.1	Contact chapter advisors about speaking with members concerning BPA voids in their area and improvements that can take place	Region Presidents	October 2016
2.1.2	Plan and execute presentation/meeting with chapters based on opportunities, then continue correspondence.	Region Presidents with help of other State Officers	November 2016
2.1.3	Distribute student-friendly promotional materials for RLC/SLC	Region Presidents	Prior to conferences

Category 3: Non-competitive events

Goal 3.1: Increase participation in BPA Cares and Torch Program

	Action	Responsibility	Completion Date
3.1.1	Present more information to chapters about the Torch and BPA Cares programs	VP of Chapter Activities VP of Member Activities Make Power point slides about programs RPs: Present these slides	Ongoing
3.1.2	Create and send multimedia tutorials to local chapter advisors about how to apply for both programs (Promote national webinars)	Multimedia committee VP of Chapter Activities VP of Member Activities	November

Category 4: Communication and Networking

Goal 4.1: Working to connect Business Professionals of America, Indiana Association, members and affiliates through the use of monthly newsletters and social media.

	Action	Responsibility	Completion Date
4.1.1	Create the articles included in monthly newsletter	SOLT	All articles and text must be submitted by the 25 th of the previous month
4.1.2	Assemble objectives from each region presidents	Region Presidents	All articles and text must be submitted by the 25 th of the previous month
4.1.3	Create and Finalize the Newsletter copy to be sent out to members in each region	VP of Public Relations VP of Communications	Newsletters will be finalized and sent out on the 5 th of the current month
4.1.4	Increase the BPA, Indiana Association, platform on social media, including Twitter, Facebook, (Instagram)	VP of Public Relation VP of Communication President VP of Administration VP of Chapter Activities	Ongoing, beginning in July