



State Leadership Conference Sponsorship Opportunities

Badge Lanyards – put your name and logo in the hands of more than 1,600 members and advisors when sponsoring the official conference lanyard worn by all SLC attendees. \$2,000 – exclusive sponsorship

General Sessions – company name and logo displayed on large screens as attendees begin the session. Product samples or giveaways on every seat, extended recognition received through listings on website and conference coverage in program. Three session opportunities: \$2,000 per session

Hotel key cards – targeted marketing message for all attendees – message appears on the front of the card along with promotional BPA message on back. This is the number one advertising instrument in hotels. \$5,000 – exclusive sponsorship

Tee Shirts – company name and logo displayed on each of the 1,600 high quality tee shirts worn by conference attendees (students and advisors) at the conference. High visibility and promotion of your company during the conference and back home in local communities as conference tee shirts provide continued branding. \$3,500 – exclusive sponsorship

Competitive event computer lab – your company name and logo will be displayed on work spaces where student members compete in their various competitive events. The networked computer lab area consists of 200 workstations with three sections of student members rotating in/out for their competitions that are computer-based. \$2,000 – exclusive sponsorship

Refreshment breaks – your company will be recognized with onsite signage and in the conference program guide. Advisors appreciate and remember companies who sponsor breaks while they busily grade competitive events. \$1,000 + associated hotel fees

Honors reception – while advisors meet to celebrate those individuals receiving statewide recognition, your company name and logo onsite signage is present as the sponsor for the event. Conference program recognition also denotes you as the exclusive sponsor for those honored. \$2,000 + associated hotel fees

Conference Cyber package – members and advisors appreciate the opportunity to check email and social media sites while away from home at the State Leadership Conference. All attendees will think of your company and thank you when they access the complimentary conference Wi-Fi provided by your company. Login information is found with your company name and logo in the conference program. \$3,000 – exclusive sponsorship

Statesman Torch Award Star Club – as exclusive sponsor of this popular student member recognition program, your company is recognized in the conference program and Indiana BPA website as the exclusive sponsor for student members' achievement through the Torch Awards recognition program. During the presentation of the

awards to student members on stage, your company logo is seen along with the BPA Torch Award program information. \$2,000 – exclusive sponsorship

College/university/career exhibition bundle – prime exhibit space during the opening day of the conference in a high traffic area. Bundle includes opportunity to network face-to-face by sharing information, talking with, and promoting your institution or company with all conference attendees. Company name and logo listed in the conference program. \$250 – per table/two chairs

Fall Leadership Conference Sponsorship Opportunity

Conference Champion – as the exclusive sponsor, your company will be top of mind throughout the year as more than 500 attendees continue to use the attractive, reusable drawstring backpack you provided in their daily lives long after the conference concludes. The bag will prominently display your logo and company name. Signage of your company name and logo will be displayed at all general sessions and in the conference program as the exclusive sponsor for the conference. \$3,000—Exclusive sponsorship